

KATE SMITH CO.™

**IT'S A
GOOD DAY
TO MAKE
A HUMAN
SMILE.**



"OVER THE RAINBOW" NAIL ART

HEY FRIEND,

We're so excited to help you make some humans smile! Like sooooo excited! It's humans like you who make this world a better place.

Your simple act of making one human smile has ripple effects. Not only in your own life, but in the lives of those who see you do it. Your small display of joy will inspire others...which inspires others...which inspires others. And when people spread joy, the world becomes a kinder place.

So, thank you.

Post a pic of your happy nails on Instagram when you're finished, ok? We can't wait to see them! Oh, and please don't forget to tag @katesmithcompany and @lalalaurennails!

High five,

A handwritten signature in black ink that reads "Kate". The script is fluid and cursive, with a large, looping initial 'K'.



“OVER THE RAINBOW” NAIL ART

Want a way to spread joy that’s right at your fingertips? Your nails! A bright pop of color or happy design can make typing an email, clicking a mouse or writing that long to-do list just a little more fun. So, why not use those ten little opportunities to add a smile to your day—and the day of those around you?

We’ve partnered with our friend and nail artist, @lalalaurenails, to give you this step-by-step guide for creating a set of digits that you’ll be over the rainbow about. We pinky promise you can do it. We double pinky promise these nails will make you smile. And we triple pinky promise your tiny masterpieces will incite some happy conversations with any human around you.

Supplies you'll need:

- Nail polish (3-4 colors)
- Base coat polish
- Top coat polish
- Nail file/emery board
- Rubbing alcohol
- Cotton swab or clean-up brush
- Nail polish remover
- Paper towel



Prep it real good:

- File nails to desired shape.
- Cleanse all nails with rubbing alcohol to remove excess filings and oils—clean, dry nails will help your manicure last longer.
- After cleansing, apply a thin layer of base coat to each nail.

Painting the rainbow:

1. For the first color, place the brush in the center of your nail. Pull straight down toward the free edge and then over to both sides—creating an arch shape. Be sure to use a thin layer!
2. When the first color is dry, repeat the previous step with your second color, to create the second rainbow stripe.
3. Repeat the method above with the third color and again with the fourth color. You can apply a tiny bit of the fourth color to the free edge to ensure the color goes all the way to the end of your nail.
4. When your rainbow is finished, allow layers to dry completely.
5. Use a cotton swab or clean-up brush dipped in polish remover to wipe away any excess polish on your fingers.
6. Lastly, apply a top coat to seal and protect your tiny masterpieces. You can go a little thicker here. Swipe down the middle, then each side.

Show us the smiles!

If you're loving your happy nails, please post a pic on Instagram and tag @katesmithcompany and @lalalaurenails. It would really make us smile...and smiling is our favorite.



Be sure not to have too much polish on the brush—thick layers won't dry.



Allow color layers to dry before the next coat is applied to prevent smudging.



Complete one hand at a time if you're not steady with your non-dominant hand.



**HIGH FIVE
YOURSELF!
YOU DID
A THING.**

**KATE
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MAKING HUMANS SMILE™