

KATE SMITH CO.™

**IT'S A
GOOD DAY
TO MAKE
A HUMAN
SMILE.**



"BE THE HAPPY" SMILE PLANNER

HEY FRIEND,

We're so excited to help you make some humans smile! Like sooooo excited! It's humans like you who make this world a better place.

Your simple act of making one human smile has ripple effects. Not only in your own life but in the lives of those who see you do it. Your small act of kindness will inspire others...which inspires others...which inspires others. And when people think about each other more, the world becomes a kinder place.

So, thank you.

Post a pic of your smile planner on Instagram when you're finished, ok? We can't wait to see it! Oh, and please don't forget to tag @katesmithcompany!

High five,

A handwritten signature in black ink that reads "Kate". The script is fluid and cursive, with a large initial 'K'.



“BE THE HAPPY” SMILE PLANNER

Do you love making humans feel like a bazillion bucks...but you just kinda always forget to plan ahead? OMG! Us too! (And we own a greeting card business!) Well, our printable Smile Planner was made specifically for all of us joy spreaders out there with the best intentions...but not the best memories.

How it works:

Print out the twelve pages at home or at a local print shop. Use a pair of scissors or X-Acto knife (if you're type A like me) to cut out each page. Write the month in the top rectangle and dates in the squares below. Then fill in birthdays, anniversaries, graduations and any other days you want to remember to make a human smile.

Ideas for display:

- Use a hole punch to punch a hole at the top of each card (using the small gray dot as your guide), run a string through the hole, tie a knot and hang the stack of cards on the wall
- Frame a single card and use a dry erase marker to write over the glass
- Display the entire year of cards on your wall adhering with fun washi tape



Show us the smiles!

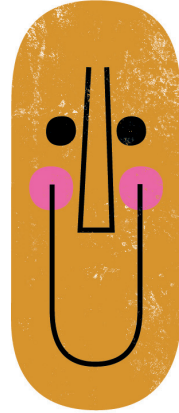
If you're loving our free Smile Planner, please post a pic on Instagram and tag @katesmithcompany. It would really make us smile...and smiling is our favorite.

BE THE

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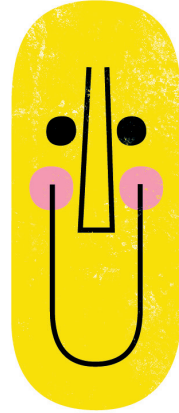
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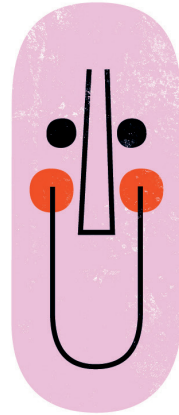
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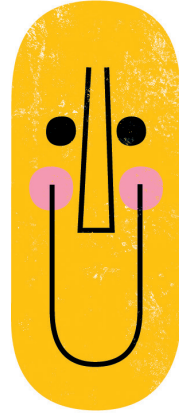
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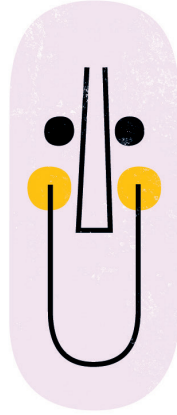
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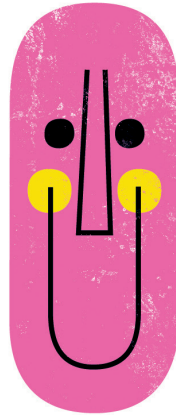
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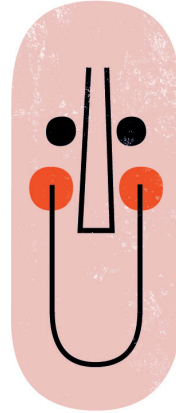
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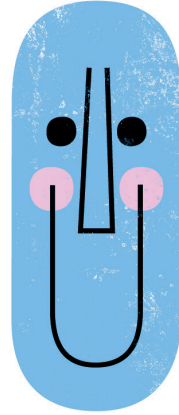
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**HIGH FIVE
YOURSELF!
YOU DID
A THING.**

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CO.™**
MAKING HUMANS SMILE™